

**WPBF** 3970 RCA Boulevard **Suite 7007** 

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538718-1	10/30/16	October 2016	09/26/16 - 10/30/16
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WPBF Mica Hansen HRP -Washingtd National	Property	Account Executive	Sales Office	Sales Region
	WPBF	Mica Hansen	HRP -Washingto	National

Advertiser Product Estimate Number SMART SOLAR ADD 8437 **Consumers for Smart Solar** 

> Alt Order # Flight Dates Order# 10/25/16 - 10/31/16 1538718 08426197 Billing Type Billing Calendar Deal # Cash Broadcast Special Handling Agency Code Advertiser Code Product 1/2 497 923 Agency Ref Advertiser Ref

National Media Research Planning **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

						Spots/			
ine Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/28/1 Class o		THE CHEW notice	1P-2P	1	:30	1	\$400.00	NM	
Weeks:	Start Date 10/24/16		TFSS Spots/Week	Rate \$400.00					
Spots: #	Ch Day A	ir Date Air Time	Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 1	WPBF F 1	0/28/16 1:29 PM	THE CHEW	1P-2P	:3	0 CSS16095	DRTVH		\$400.00 NM
2 10/28/1 Class o		Dr. Oz M-F 10-	11a 10a-11a	2	:30	2	\$350.00	NM	
Weeks:	Start Date 10/24/16		TFSS Spots/Week						
Spots: #	Ch Day A	ir Date Air Time	Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2	WPBF F 1	0/28/16 10:21 AM	l Dr. Oz M-F 10-11a	10a-11a	:3	0 CSS1610	FIRTVH		\$350.00 NM
1 1	WPBF F 1	0/28/16 10:37 AM	l Dr. Oz M-F 10-11a	10a-11a	:3	0 CSS16099	SDRTVH		\$350.00 NM
3 10/28/1 Class o		20/20 nptible with notice	10-11PM	1	:30	1	\$2,600.00	NM	
Weeks:	Start Date 10/24/16		TFSS Spots/Weel	Rate \$2,600.00	,				
Spots: #	Ch Day A	ir Date Air Time	Description	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
1	WPBF F 1	0/28/16 10:48 PM	1 20/20	10-11PM		0 CSS16099	SDRTVH		\$2,600.00 NM
4 10/28/1 Class o		The View	11A-12PM	1	:30	1	\$525.00	NM	
Weeks:	Start Date 10/24/16		TFSS Spots/Week	Rate \$525.00					
Spots: #	Ch Day A	ir Date Air Time	Description	Start/End Time	<u>Lengi</u>	th Ad-ID			Rate Type
1 1	WPBF F 1	0/28/16 11:35 AM	The View	11A-12PM	:3	0 CSS16099	SDRTVH		\$525.00 NM
5 10/28/1 Class o		WPBF News 25	5 @ Noon 12pm-1230pm	1	:30	1	\$475.00	NM	
Weeks:	Start Date 10/24/16		TFSS Spots/Week	<u>Rate</u> \$475.00					-
Spots: #	Ch Day A	ir Date Air Time	<u>Description</u>	Start/End Time	<u>Lengi</u>	th Ad-ID			Rate Type

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Advertiser	Product	Estimate Number
Consumers for Smart Solar	SMART SOLAR ADD	8437

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ww.thewpbfchannel	i.com					Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/28/16 Class of Ti	10/28/16 me - Pre-emp	Ellen tible with notice	4-5p	1	:30	1	\$600.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> BF F 10/		ription	Start/End Time 4-5p		<u>h Ad-ID</u> 0 css1609si	DRTVH		<u>Rate</u> <u>Type</u> \$600.00 NM
7 10/28/16 Class of Ti	10/28/16 me - Pre-emp	WPBF News 25 5-6:0 stible with notice	0arr5:00-6:00am	1	:30	1	\$300.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WP	BF F 10/	28/16 5:13 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	0 CSS1610F	IRTVH		\$300.00 NM
8 10/28/16 Class of Ti		F 5pm News tible with notice	5-6pm	1	:30	1	\$850.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	Rate \$850.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desci	ription	Start/End Time		h Ad-ID			Rate Type
1 WP	BF F 10/	28/16 5:43 PM F 5pn	n News	5-6pm	:3	0 CSS1610F	IRTVH		\$850.00 NM
9 10/28/16 Class of Ti	10/28/16 me - Pre-emp	WPBF News 25 Morn otible with notice	ings6-7AM	1	:30	1	\$750.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time		h Ad-ID			Rate Type
1 WP	BF F 10/	28/16 6:42 AM WPB	F News 25 Mornings	6-7AM	:3	0 CSS1609S	DRTVH		\$750.00 NM
10 10/28/16 Class of Ti	10/28/16 me - Pre-emp	Good Morning Americ	a 7-9AM	1	:30	1	\$800.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
1 WP	BF F 10/	28/16 8:39 AM Good	Morning America	7-9AM	:3	0 CSS1609S	DRTVH		\$800.00 NN
24 10/29/16 Class of Ti	10/29/16 me - Pre-emp	Sat 6-7am News otible with notice	Sat 6-7am	1-	:30	1	\$325.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161-	Spots/Week 1	Rate \$325.00					
Spots: # Ch			<u>ription</u>	Start/End Time		h Ad-ID			Rate Type
1 WP	PBF Sa 10/	29/16 6:13 AM Sat 6	-7am News	Sat 6-7am	:3	0 CSS1610F	IRTVH		\$325.00 NN
25 10/29/16 Class of Ti	10/29/16 me - Pre-emp	Sat 8-9am News otible with notice	Sat 8-9am	1-	:30	1	\$475.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	_	h Ad-ID			Rate Type
1 WF	PBF Sa 10/	29/16 8:24 AM Sat 8	-9am News	Sat 8-9am	:3	0 CSS1609S	DRTVH		\$475.00 NN
27 10/30/16 Class of Ti	10/30/16 me - Immedia	Sun 6pm News ately Pre-emptible withou	6-630p t notice	1	:30	1	\$475.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch		Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
1 WF	PBF Su 10/	/30/16 6:27 PM Sun 6	Spm News	6-630p	:3	0 CSS1610F	IRTVH	_	\$475.00 NM

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Adver	iser	Product	Estimate Number
Cons	mers for Smart Sola	SMART SOLAR ADD	8437

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ww.thewpbtchanne	ei.com					Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
28 10/30/16 Class of T	10/30/16 ime - Pre-emp	Sun 6-7am News	Sun 6-7am	1	:30	1	\$300.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 W	PBF Su 10/	30/16 6:44 AM Sun 6-	7am News	Sun 6-7am	:3	0 CSS1610F	IRTVH		\$300.00 NM
29 10/30/16 Class of T	10/30/16 ime - Pre-emp	GMA Sunday 7-8am otible with notice	Sun 7-8am	1	:30	1	\$525.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch	<u>Day Air</u>		<del></del>	Start/End Time		h Ad-ID			Rate Type
1 WI	PBF Su 10/	30/16 7:58 AM GMA S	Sunday 7-8am	Sun 7-8am	:3	0 CSS1609S	DRTVH		\$525.00 NM
30 10/30/16 Class of T	10/30/16 ime - Immedia	AFHV ately Pre-emptible without	7-8PM notice	1	:30	1	\$900.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch			ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1WI	PBF Su 10/	30/16 7:00 PM AFHV		7-8PM	:3	0 CSS1609S	DRTVH		\$900.00 NN
31 10/30/16 Class of T	10/30/16 ime - Immedia	Matter of Fact ately Pre-emptible without	SUN 10-1030A notice	1	:30	1	\$250.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	Rate \$250.00					
Spots: # Ch		-	•	Start/End Time	Lengi	th Ad-ID			Rate Type
1 W	PBF Su 10/	30/16 10:27 AM Matter	of Fact	SUN 10-1030A	:3	0 CSS1609S	DRTVH		\$250.00 NN
32 10/27/16 Class of T	10/27/16 ime - Pre-emp	THE CHEW otible with notice	1P-2P	1	:30	1	\$400.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	Rate \$400.00					
Spots: # Ch			ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	PBF Th 10/	27/16 12:58 PM THE C	HEW	1P-2P	:3	0 CSS1609S	DRTVH		\$400.00 NN
33 10/27/16 Class of T	10/27/16 Time - Pre-emp	Dr. Oz M-F 10-11a otible with notice	10a-11a	1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/161	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch		Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	PBF Th 10	27/16 10:17 AM Dr. Oz	M-F 10-11a	10a-11a	:3	30 CSS1609S	DRTVH		\$350.00 NN
34 10/27/16 Class of T		Th WPBF News 25 @ otible with notice	11I11-11:35PM	1	:30	1	\$950.00	NM	
Weeks:	Start Date 10/24/16		Spots/Week 1	<u>Rate</u> \$950.00					
Spots: # Ch			ption .	Start/End Time	Leng	th Ad-ID			Rate Type
	PBF Th 10		PBF News 25 @ 11PM	11-11:35PM	:3	30 CSS1609S	DRTVH		\$950.00 N
35 10/27/16 Class of T	10/27/16 Time - Pre-emp	Jimmy Kimmel otible with notice	1135P-1238A	1	:30	1	\$350.00	NM	······································
Weeks:	Start Date 10/24/16		Spots/Week	<u>Rate</u> \$350.00					
Spots: # CI			iption	Start/End Time	Lena	th Ad-ID			Rate Typ
	PBF Th 10			1135P-1238A		30 CSS1609S	DRTVH		\$350.00 N

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Lehigh Valley,

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Advertiser	Product	Estimate Number
Consumers for Smart Sola	SMART SOLAR ADD	8437

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Line Start Date	_	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
36 10/27/16	10/27/16 The '	View	11A-12PM	1	:30	1	\$525.00	NM	
Weeks: S	e - Pre-emptible wit Start Date	ate MTWTFSS	Spots/Week	Rate					
Spots: <u>#</u> <u>Ch</u> 1 WPBI	0/24/16 10/30/ <u>Day Air Date</u> F Th 10/27/16	161 Air Time Descrip 11:35 AM The Vie		\$525.00 <u>Start/End Time</u> 11A-12PM		<u>h Ad-ID</u> 0 CSS1609:	SDRTVH		<u>Rate</u> <u>Type</u> \$525.00 NM
	10/27/16 WPE e - Pre-emptible wit	BF News 25 @ Noo	on 12pm-1230pm	1	:30	1	\$475.00	NM	
	Start Date		Spots/Week 1	Rate \$475.00 Start/End Time	l engt	h Ad-ID			Rate Type
		12:14 PM WPBF		12pm-1230pm		0 CSS1610	FIRTVH		\$475.00 NM
	10/27/16 WPE e - Pre-emptible wit	3F News 25 5-6:00 th notice	arr5:00-6:00am	1	:30	1	\$300.00	NM	
	Start Date End D 10/24/16 10/30/		Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u># Ch</u> 1 WPB	<u>Day</u> <u>Air Date</u> F Th 10/27/16	Air Time Description 5:43 AM WPBF	otion News 25 5-6:00am	Start/End Time 5:00-6:00am		h <u>Ad-ID</u> 0 css1609	SDRTVH		<u>Rate Type</u> \$300.00 NM
40 10/27/16 Class of Time	10/27/16 Th 5 e - Pre-emptible wit	pm News th notice	5-6pm	1	:30	1	\$850.00	NM	
	Start Date		Spots/Week 1	<u>Rate</u> \$850.00					
Spots: <u>#</u> <u>Ch</u> 1 WPB	<u>Day Air Date</u> F Th 10/27/16	Air Time Description 5:25 PM Th 5pn		Start/End Time 5-6pm		h <u>Ad-ID</u> 0 CSS1609	SDRTVH		<u>Rate Type</u> \$850.00 NM
	10/27/16 WPE e - Pre-emptible wit	BF News 25 Mornir	ngs6-7AM	1	:30	1	\$750.00	NM	
	Start Date		Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> <u>Ch</u> 1 WPB	<u>Day Air Date</u> F Th 10/27/16	Air Time Descrip 6:26 AM WPBF	otion News 25 Mornings	Start/End Time 6-7AM		th <u>Ad-ID</u> 0 css1610	FIRTVH		<u>Rate Type</u> \$750.00 NM
	10/27/16 Whe e - Fixed Non Pre-e	el Of Fortune emptible	7-7:30PM	1	:30	1	\$2,650.00	NM	
Weeks: S	Start Date	ate MTWTFSS	Spots/Week 1	Rate \$2,650.00		-			
Spots: <u>#</u> <u>Ch</u> 1 WPB	<u>Day</u> <u>Air Date</u> F Th 10/27/16	Air Time Description 7:07 PM Wheel		Start/End Time 7-7:30PM		th <u>Ad-ID</u> 30 CSS1610	FIRTVH		Rate Type \$2,650.00 NM
43 10/27/16 Class of Tim	10/27/16 Good e - Pre-emptible wi	d Morning America	7-9AM	1	:30	1	\$800.00	NM	
	Start Date		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> <u>Ch</u> 1 WPB	<u>Day Air Date</u> F Th 10/27/16	Air Time Description 7:27 AM Good I	otion Morning America	Start/End Time 7-9AM	_	th <u>Ad-ID</u> 30 CSS1609	SDRTVH		<u>Rate Type</u> \$800.00 NM
44 10/27/16 Class of Tim	10/27/16 WPE e - Pre-emptible wi	BF NEWS AT 9:00.	AVM-F 9A-10A	1	:30	<sup>2</sup> 1	\$375.00	NM	
Weeks:	Start Date	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # Ch 1 WPB	<u>Day Air Date</u> F Th 10/27/16	Air Time Descri	ption NEWS AT 9:00AM	Start/End Time M-F 9A-10A		th <u>Ad-ID</u> 30 css1610	FIRTVH		<u>Rate Type</u> \$375.00 NM

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Advertiser	Product	Estimate Number
Consumers for Smart Solar	SMART SOLAR ADD	8437

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www.tnewpotchanne	r.com						Spots/			
Line Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
45 10/25/16 Class of Ti	10/25/16 me - Pre-empt	THE CHEV		1P-2P	-1	:30	1	\$400.00	NM	
Weeks:	Start Date 10/24/16		MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch		+	<u> Time</u> <u>Descrip</u>	tion '	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WP	PBF Tu 10/2	25/16 1:3	0 PM THE CH	IEW	1P-2P	:30	CSS16099	DRTVH		\$400.00 NM
46 10/25/16 Class of Ti	10/25/16 me - Pre-empt	Dr. Oz M-F		10a-11a	-1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch			Time Descrip		Start/End Time		Ad-ID			Rate Type
1 WP	PBF Tu 10/2	25/16 10:1	7 AM Dr. Oz I	VI-F 10-11a	10a-11a	:3	) CSS16095	SDRTVH		\$350.00 NM
47 10/25/16 Class of Ti	10/25/16 me - Pre-empt	tible with noti		1I11-11:35PM	-1	:30	1	\$950.00	NM	
Weeks:	Start Date 10/24/16	End Date 10/30/16	<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$950.00					
Spots: # Ch			<u>-</u> <u> Time Descrip</u>	•	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
1 WP	BF Tu 10/2	25/16 11:2	4 PM Tu WPE	3F News 25 @ 11PM	11-11:35PM	:3	) CSS16095	DRTVH		\$950.00 NM
48 10/25/16 Class of Ti	10/25/16 me - Pre-empt	The View	ice	11A-12PM	-1	:30	1	\$525.00	NM	
Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS -1	Spots/Week 1	Rate \$525.00					
Spots: # Ch			Time Descrip		Start/End Time	Lengti	n Ad-ID			Rate Type
1 WP	PBF Tu 10/2	25/16 10:5	9 AM The Vie	w	11A-12PM	:3	) CSS16099	DRTVH		\$525.00 NM
49 10/25/16 Class of Ti	10/25/16 me - Pre-empt	WPBF New	ws 25 @ Noo ice	n 12pm-1230pm	-1	:30	1	\$475.00	NM	
Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS -1	Spots/Week 1	Rate \$475.00					
Spots: # Ch			<u> </u>	•	Start/End Time	Lengt	Ad-ID			Rate Type
1 WP	PBF Tu 10/2	25/16 12:2	8 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	) CSS16099	DRTVH		\$475.00 NM
51 10/25/16 Class of Ti	10/25/16 me - Pre-emp	WPBF New	ws 25 5-6:00a	m5:00-6:00am	-1	:30	1	\$300.00	NM	
Weeks:		End Date 10/30/16	MTWTFSS -1	Spots/Week 1	Rate \$300.00					
Spots: # Ch	Day Air I	Date Air	Time Descrip		Start/End Time	_	n Ad-ID			Rate Type
1 WF	PBF Tu 10/2	25/16 5:1	4 AM WPBF I	News 25 5-6:00am	5:00-6:00am	:3	0 CSS16099	DRTVH		\$300.00 NM
52 10/25/16 Class of Ti	10/25/16 me - Pre-emp	Tu 5pm Ne tible with noti		5-6pm	-1	:30	1	\$850.00	NM	
Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTF\$S -1	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # Ch			Time Descrip		Start/End Time	_	h <u>Ad-ID</u> D css1609s	בייים בייים		<u>Rate Type</u> \$850.00 NM
			7 PM Tu 5pm		5-6pm					UNINI UU.UGOQ
	10/25/16 me - Pre-emp	tible with noti			-1	:30	1	\$750.00	NM 	
Weeks:	Start Date 10/24/16	End Date 10/30/16	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch			Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	PBF Tu 10/2	25/16 6:5	2 AM WPBF	News 25 Mornings	6-7AM	:3	0 CSS16095	DRTVH		\$750.00 NM

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Advertiser	Product	Estimate Number
Consumers for Smart Solar	SMART SOLAR ADD	8437

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Line Start Date	Fod Data Da		Chad/Cad Time		141-	Spots/	D-4-	<b>T</b>	
		escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
54 10/27/16 Class of Tim	10/28/16 Will e - Fixed Non Pre	heel Of Fortune e-emptible	7-7:30PM	TF	:30	1	\$2,650.00	NM	
Weeks:	Start Date End	<u>Date</u> <u>MTWTFSS</u> 0/16TF	Spots/Week 1	<u>Rate</u> \$2,650.00					
Spots: # Ch	Day Air Date			Start/End Time		h Ad-ID			Rate Type
1 WPB	F F 10/28/16	6:59 PM Wheel	Of Fortune	7-7:30PM	:3	0 CSS1609:	SDRTVH		\$2,650.00 NM
	e - Pre-emptible			-1	:30	1	\$800.00	NM	
	Start Date <u>End</u> 10/24/16 10/3	Date MTWTFSS 0/16 -1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air Date		•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPB	F Tu 10/25/16	8:54 AM Good I	Morning America	7-9AM	:3	0 CSS1609	SDRTVH		\$800.00 NM
56 10/25/16 Class of Tim	10/25/16 Wi e - Pre-emptible	PBF NEWS AT 9:00 with notice	ANM-F 9A-10A	-1	:30	1	\$375.00	NM	
		Date MTWTFSS 0/16 -1	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # Ch	Day Air Date			Start/End Time		h Ad-ID			Rate Type
1 WPB	F Tu 10/25/16	9:54 AM WPBF	NEWS AT 9:00AM	M-F 9A-10A	:3	0 CSS1609	SDRTVH		\$375.00 NM
<del> </del>	e - Pre-emptible		1P-2P	1	:30	1	\$400.00	NM	
		<u>Date</u> <u>MTWTFSS</u> 30/161	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air Date	_	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	F W 10/26/16			1P-2P		0 css1609	SDRTVH		\$400.00 NM
58 10/26/16 Class of Tim	10/26/16 Dr e - Pre-emptible	. Oz M-F 10-11a with notice	10a-11a	2	:30	2	\$350.00	NM	
		Date <u>MTWTFSS</u> 30/162	Spots/Week 2	Rate \$350.00					
Spots: # Ch	Day Air Date	_	_	Start/End Time	Lenat	h Ad-ID			Rate Type
2 WPB				10a-11a		0 CSS1609:	SDRTVH		\$350.00 NM
1 WPB	F W 10/26/16	10:32 AM Dr. Oz	M-F 10-11a	10a-11a	:3	0 CSS1609	SDRTVH		\$350.00 NM
59 10/26/16 Class of Tim	10/26/16 Th	e View with notice	11A-12PM	1	:30	1	\$525.00	NM	
	Start Date <u>End</u> 10/24/16 10/3	Date <u>MTWTFSS</u> 30/161	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch	Day Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPB	F W 10/26/16	10:58 AM The Vi	ew	11A-12PM	:3	0 CSS1609	SDRTVH		\$525.00 NM
60 10/26/16 Class of Tim	10/26/16 W e - Pre-emptible	PBF News 25 @ No with notice	on 12pm-1230pm	1	:30	1	\$475.00	NM	
		Date <u>MTWTFSS</u> 30/161	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch	Day Air Date		ption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPB	F W 10/26/16 Credited	S WPBF	News 25 @ Noon	12pm-1230pm	:0	0			\$475.00 NM
61 10/26/16 Class of Tim	10/26/16 Ell le - Pre-emptible	en with notice	4-5p	1	:30	1	\$600.00	NM	
		Date <u>MTWTFSS</u> 30/161	Spots/Week	<u>Rate</u> \$600.00					<u> </u>
Spots: # Ch	Day Air Date	_	ption	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
			<del></del>						

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1538718-1
 10/30/16
 October 2016
 09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Consumers for Smart Sola	SMART SOLAR ADD	8437

Agency Commission

**Net Amount Due** 

\$5,006.25

\$28,368.75

www.thewpbfchannel.com

					Spots/			
Line Start Date End D	ate Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
61 10/26/16 10/26/ Class of Time - Pre-		4-5p	1	:30	1	\$600.00	NM	
	Air Date Air Time Descr	<u>iption</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF W	10/26/16 4:45 PM Ellen		4-5p	:3	0 CSS1610F	IRTVH		\$600.00 NM
62 10/26/16 10/26/ Class of Time - Pre-	emptible with notice	0am5:00-6:00am	1	:30	1	\$300.00	NM	
Weeks: <u>Start Da</u> 10/24/1	10/30/161	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
	Air Date Air Time Descr		Start/End Time		<u>h Ad-ID</u> 2 55515005	drag drag readers at a si		Rate Type
1 WPBF W	10/26/16 5:38 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 CSS1609S	DKIVH		\$300.00 NM
63 10/26/16 10/26/ Class of Time - Pre-		5-6pm	1	:30	1	\$850.00	NM	
10/24/1		Spots/Week 1	<u>Rate</u> \$850.00					
,	Air Date Air Time Descr		Start/End Time		<u>h Ad-ID</u> 0.66616105	TDT 41		Rate Type
1 WPBF W	10/26/16 5:39 PM W 5pr	n News	5-6pm	.3	0 CSS1610F	TKIVH		\$850.00 NM
	emptible with notice	<del> </del>	1	:30	1	\$750.00	NM	
Weeks: Start Da 10/24/1		Spots/Week 1	<u>Rate</u> \$750.00					
	Air Date Air Time Descr		Start/End Time		h Ad-ID			Rate Type
1 WPBF W	10/26/16 6:38 AM WPBF	News 25 Mornings	6-7AM	:3	0 CSS1609S	DRTVH		\$750.00 NM
65 10/26/16 10/26/ Class of Time - Pre-		a 7-9AM	1	:30	1	\$800.00	NM	
Weeks: <u>Start Da</u> 10/24/1		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch Day	Air Date Air Time Descr	iption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF W	10/26/16 8:59 AM Good	Morning America	7-9AM	:3	0 CSS1609S	DRTVH		\$800.00 NM
66 10/29/16 10/29/ Class of Time - Pre-	16 Sat 7pm News emptible with notice	7-730pm	1-	:30	1	\$900.00	NM	
Weeks: <u>Start Da</u> 10/24/1		Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day	Air Date Air Time Descr	iption	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
1 WPBF Sa Cred		om News	7-730pm	:0	0		<u> </u>	\$900.00 NM
			Total Spots		50			
Payment Terms	30 Days	5.				Gross Total	<u> </u>	\$33,375.00

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